

How do you unite authentic craftsmanship with industrial scalability?

This very question has paved the way for an inspiring collaboration between ceramicist Eric Landon—better known as Tortus—and Knabstrup Keramik.

"Eric Landon's incredibly intuitive and tactile approach to clay makes his ceramics both authentic and alive. His uncompromising sense of the material's potential harmonizes perfectly with our tradition and vision of making craft more accessible," says Mads Ring Damgaard, CEO of Stelton A/S.

With his distinctive artistic signature—already admired by a wide audience on social media—Tortus now brings his unique design language into Knabstrup's long-standing ceramic tradition. Since May 2023, when Knabstrup Keramik became part of Stelton A/S, we have worked continuously to bring art to a broader audience—always with vases at the center.

In a time when design and production are often separate disciplines, the collaboration with Tortus has presented exciting challenges. Translating his handmade, one-of-a-kind expressions into scalable production has required innovative solutions that preserve charm and authenticity in every piece. It has been a valuable balancing act, maintaining artistic identity while meeting market demands.

Mads Ring Damgaard, CEO of Stelton A/S, shares: "Working with Eric has been an incredibly inspiring process that expanded our understanding of clay's creative potential. His uncompromising standards and generous approach to idea development have pushed us to think differently and find solutions that protect the uniqueness of his design—even in a larger-scale context."

This collaboration also shows that innovation can bridge the personal, artistic process with the production capabilities

of industry. From a design perspective, we've learned that it is indeed possible to preserve the distinctive character of craftsmanship—the artistic quality that Eric's work radiates—even when scaling production. Strategically, the partnership has opened our eyes to how we can broaden our audience without compromising our historic roots.

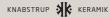
For decades, Knabstrup Keramik has worked with artists to bridge tradition and modern expression. By building on a working method shaped by over 100 years of experience—just as in past collaborations with Richard Manz and Bjørn Wiinblad—we continue to honor our heritage while embracing new artistic interpretations.

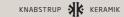
Eric Landon reflects on the process:

"Ceramics is about closeness and intuition. Bringing that feeling into a larger production setting has been an exciting challenge. Knabstrup Keramik has been a fantastic partner in translating my craft into something that can reach many—without losing its charm. That makes me proud."

We hope that when people see and touch the final products, they immediately sense the unique combination of traditional craftsmanship and modern technique. To us, ceramics are far more than just objects; they are a living heritage that connects generations.

This partnership between Tortus and Knabstrup Keramik is not merely a fusion of two design traditions—this collaboration marks a new era—one where we continue to celebrate and evolve our craftsmanship, while welcoming new artistic voices.





## Q&A with ERIC LANDON

#### - A MODERN COLLABORATION

American-born and Copenhagen-based ceramicist Eric Landon, known as Tortus, has teamed up with iconic Danish brand Knabstrup Keramik to launch a new collection. We spoke with Eric about craft, creativity, and how it feels to bring artisanal ceramics to a wider audience.

#### What was your biggest consideration before joining the collaboration with Knabstrup Keramik?

"My first thought was: How can we protect the integrity of the process—my craftsmanship—when scaling up? But Knabstrup Keramik, especially Mads and the team, showed they truly understood both my vision and the craft. We've developed a method that preserves the hand's presence, even in larger production."

#### How has it felt transitioning from small-batch to wider production?

"It's been incredibly rewarding. Seeing a piece that still carries my handprint, in a way, even when it's produced more broadly—it's quite special. I've realized that growth doesn't have to compromise creativity. In fact, it's pushed me into new territory."

#### What surprised you most about working with KnabstrupKeramik?

"Their deep respect for the artistic process. You don't often see that in large-scale manufacturing. They're willing to challenge conventions and stay rooted in craft, which is rare and refreshing."

#### How do you manage the balance between being an artisan and creating for a broader market?

"It feels like the best of both worlds. I can still create my oneof-a-kind studio pieces while also reaching more people with this collection. It's inspiring—and something I've wanted to do for a long time."

#### What do you hope people experience when they hold one of your vases?

"I hope they feel the warmth, the authenticity. These aren't just decorative items—they carry a sense of history and touch.

True craftsmanship speaks to something timeless in all of us."

### If you weren't a ceramicist, what might you have done instead?

"I once dreamed of being a dancer. And in many ways, working with clay feels similar—each vase has its own choreography.

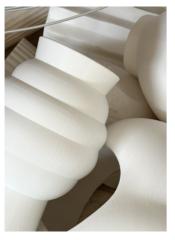
But the beauty of ceramics is that I can keep evolving my craft well into old age."



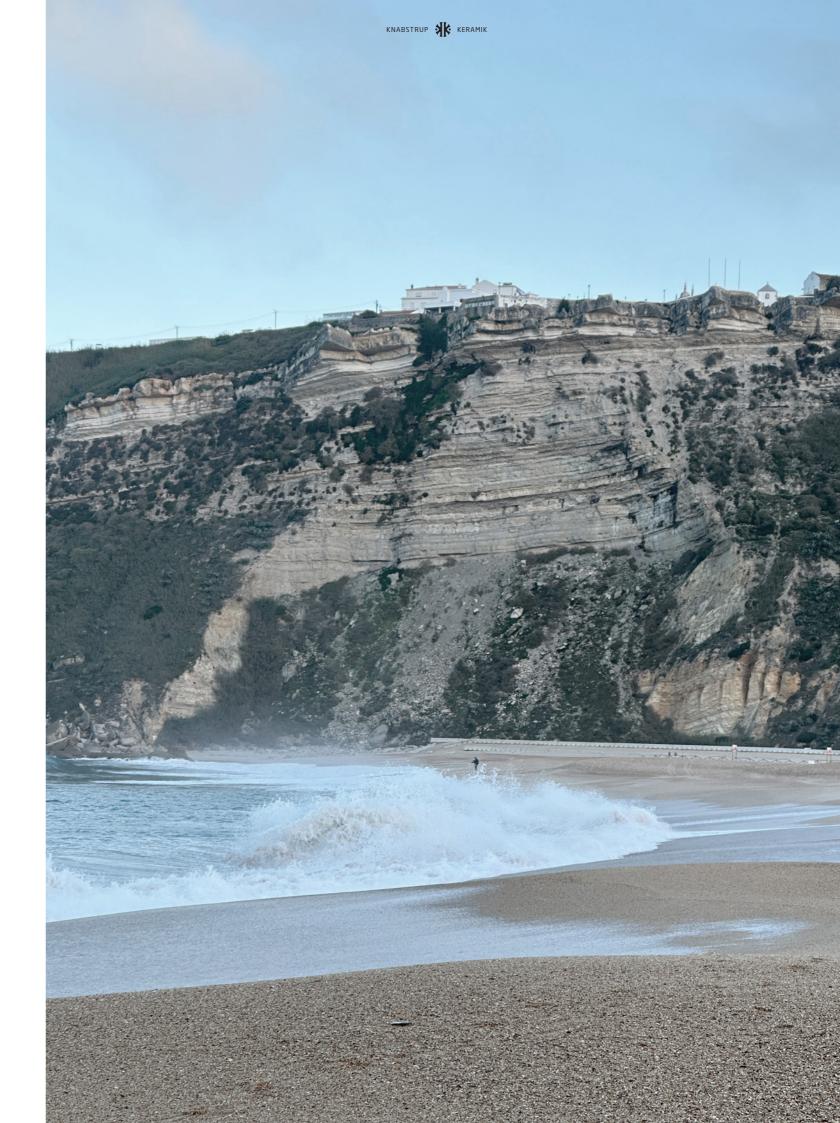
Eric Landon began working with clay at 16. After graduating from the Danish Design School, he co-founded Tortus Copenhagen in 2012 in the heart of historic Copenhagen. In 2015, he was awarded Craftsman of the Year by the Danish Design Awards. Now, for the first time, his work enters a new phase—produced in collaboration with Knabstrup Keramik.







The Tortus collection is crafted near Portugal's historic ceramic coastline, in partnership with a local workshop that shares Knabstrup Keramik's values of quality and artistry. Each design in the collection began on Eric's potter's wheel, shaped by his hands, then carefully transformed by skilled artisans into production pieces—with great precision to ensure that every vase reflects the spirit of the original.



















The Tortus collection features five vases in a soft white glaze: Archie vase No.1 (H21cm), Archie vase No.2 (H23cm), Archie vase No.3 (H26.5cm), Archie vase No.4 (H37cm), Archie vase No.5 (H41.5cm).









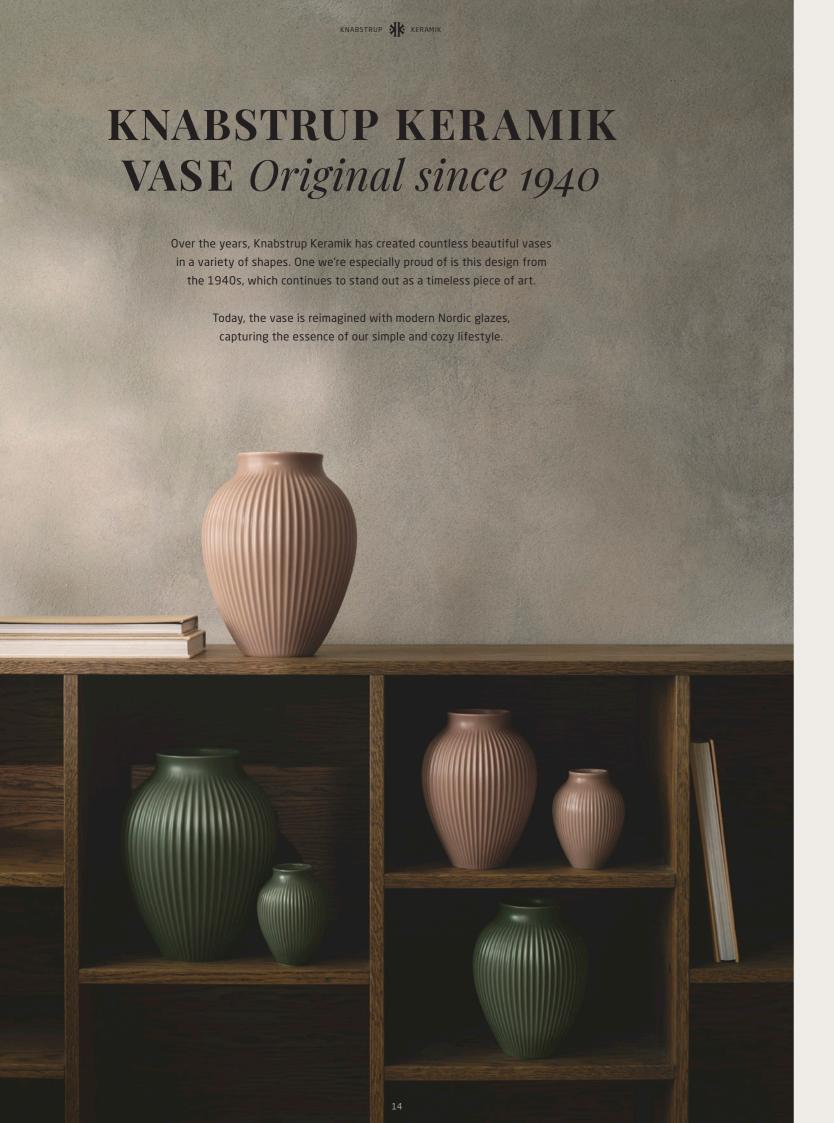








The new Tortus collection features five vases in soft glaze: Archie vase No.1 bordeaux (H21cm), Archie vase No.2 dark green (H23cm), Archie vase No.3 dark sand (H26.5cm), Archie vase No.4 dark grey(H37cm), Archie vase No.5 light grey (H41.5cm).





The Knabstrup Keramik vase with ripples is available in four sizes: 35 cm, 27 cm, 20 cm, and 12.5 cm, as well as in a set of three mini vases. Choose from black, white, lavender, matte yellow, matte coral, matte dusty rose, and matte celadon green. The mini vase set is available in matte misty green, celadon green, and dark green.

## WITH PRIDE and LOVE FOR THE CRAFTSMANSHIP

Knabstrup Keramik excels in the art of ceramics, with its distinctive glazing serving as a hallmark of the brand. The Knabstrup Keramik vase is finished by hand, giving it its own unique personality—just like the people who use it.









The Knabstrup Keramik vase is available in 3 sizes: 27, 20 and 12.5 cm.

Choose between black and white.

## **CLAY VASE** By Rebecca Uth





The Clay vase from Knabstrup, designed by Rebecca Uth, is a beautiful example of Danish design. Rebecca Uth, a renowned Danish designer, has dedicated her career to combining design and craftsmanship with a focus on long-lasting quality and timeless aesthetics. The Clay vase is a brilliant expression of her work, uniting form and function in a way that enriches our everyday lives with beauty.

Clay vase H 18 cm warm sand, K1565 / Clay vase H 32 cm terracotta, K1566

## **VERDA CUP** Add a pop of color to your table

















K1500-5



Meet the Verda cup—the perfect pick for everything from your first sip of coffee in the morning to a cozy tea break in the afternoon. Made from durable stoneware with a fun ribbed design, it's not just stylish—it's dishwasher safe too, keeping things easy and fuss-free. Available in six beautiful soft glazes—light grey, soft orange, grass green, dusty blue, soft sand, and soft rose—the Verda cup lets you mix, match, or stick to your favorite hue. Whether you lean toward soft pastels or bold tones, these cups add a pop of color and a unique, crafted personality to your table.

## COLORIT a life FULL OF COLORS



What we need in our lives is color—and lots of it. The Colorit range is a colorful 'sister' to the classic Knabstrup tableware, designed by Johannes Hansen back in the 1960s. Colorit features a simple, stylish design with an elegant, ribbed base, left raw and unglazed so we can see and feel the stoneware. The Colorit series comprises beautiful bowls, mugs and plates in vibrant glazes and colors. While each individual shade has tons of personality in itself, you can easily mix and match them.



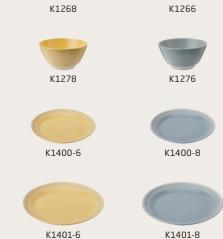
K1401







K1401-1



The Knabstrup Colorit series includes mug 250 ml, bowl, plate Ø 19 and Ø 27 cm in five matte glazes: sand, pink, coral, yellow, and grey.

K1401-3

21



#### KNABSTRUP

## KNABSTRUP KERAMIK FLOWERPOT

## Timeless elegance



Knabstrup Keramik began producing flowerpots in 1907 and eventually became the largest producer of flowerpots in Scandinavia. This particular flowerpot design was originally introduced in the 1970s and has now been reissued as part of our classic collection.

The Knabstrup Keramik flowerpot series is available in three sizes: Ø 16.5 cm, Ø 14.5 cm, and Ø 12.5 cm, and come in five glazes: Mint, ocean green, dusty blue, pink, and white.



















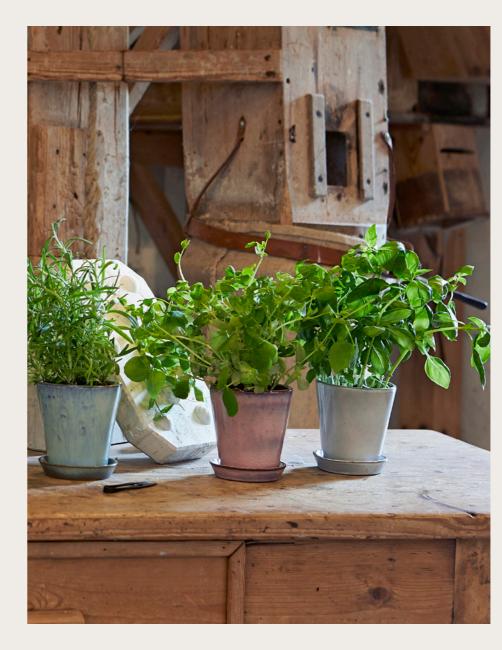








# SCULPTURAL CULTIVATION POTS Your indoor herb garden









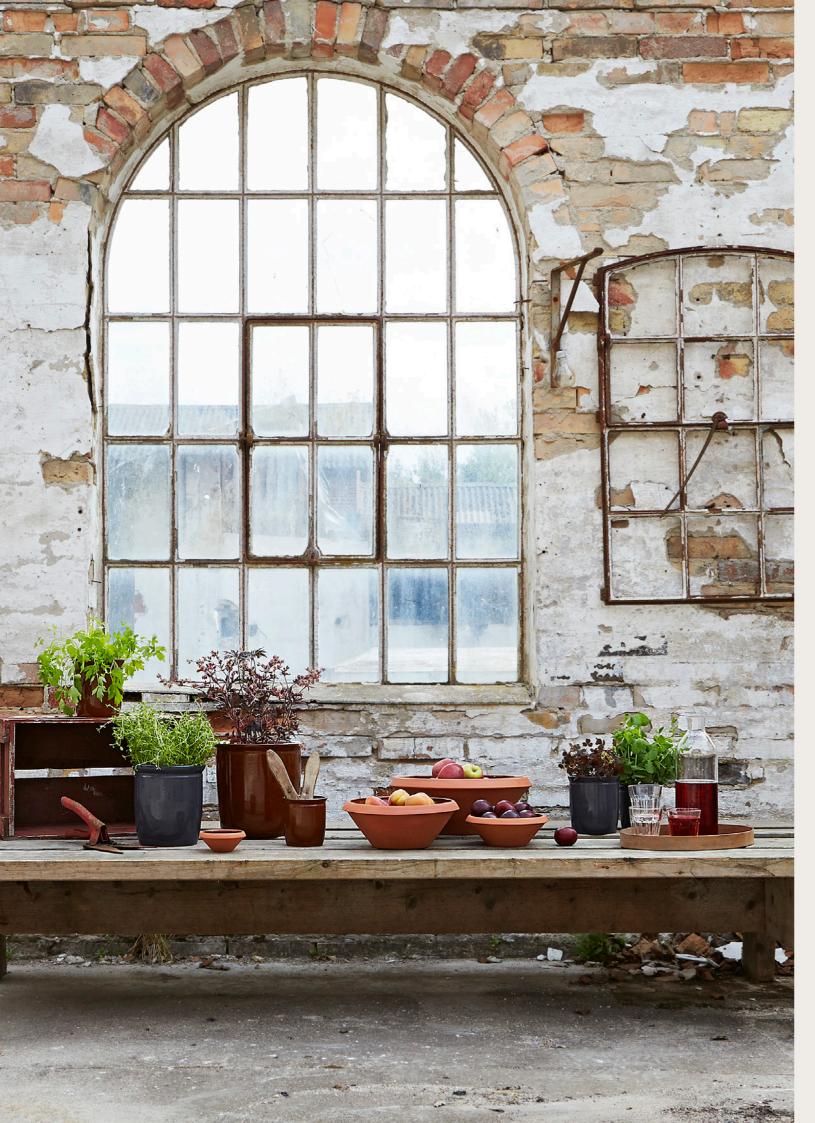




The Knabstrup Keramik cultivation pots make a fragrant addition to any windowsill. The decorative, sculptural cultivation pots were originally launched in the late 1970s. They are now back in a classic, timeless design and gorgeous colors. The cultivation pots are made of high-fired terracotta with reactive glazes, lending a unique and special look to each product. The cultivation pots provide an indoor herb garden for thyme, basil, rosemary or other herbs. These pots make it possible to grow and enjoy fresh herbs all year round.

The cultivation pots are available in 4 glazes: Dusty blue, ocean green, white, and pink.





## KNABSTRUP KERAMIK DOUGH DISH

From kneading to feasting



The dough dish is a Knabstrup Keramik classic. Most people are familiar with the beautiful glazed bowls made since the beginning of our ceramic production. Today, people still love homemade cooking and freshly baked bread and cakes. The legendary dough dishes are useful, not only in the kitchen, but also on the table for snacks, attractive salads, pasta dishes or fruits.

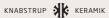
The Knabstrup Keramik dough dishes are available in four sizes: 5 L, 2 L, 0.5 L and 0.1 L.















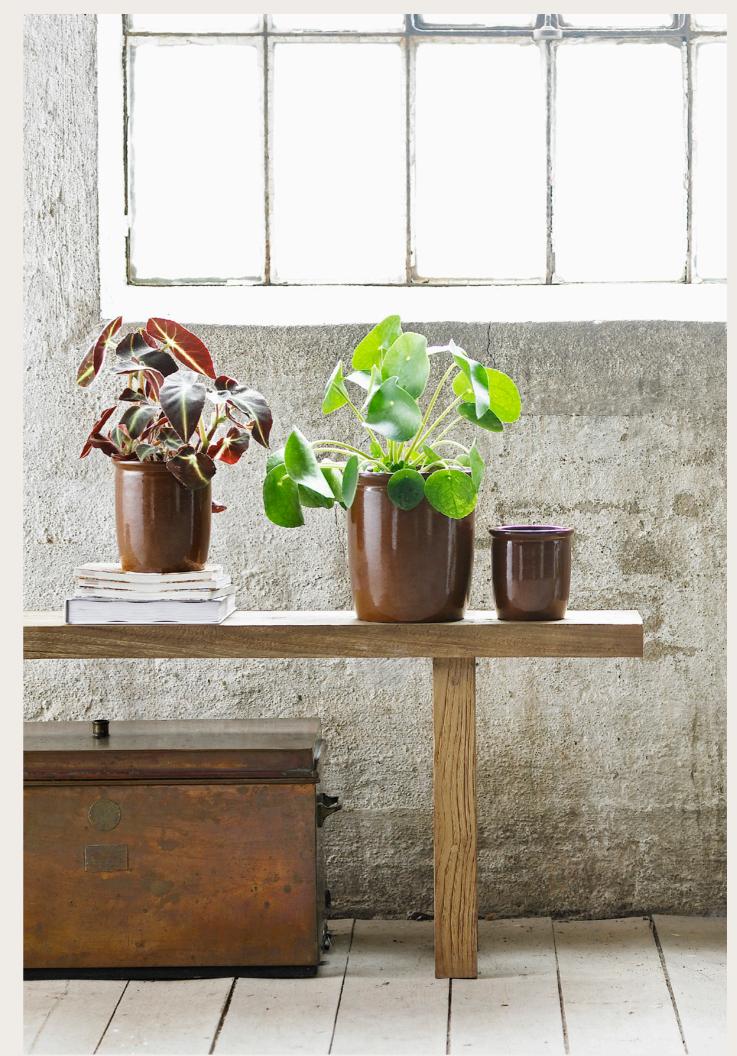
# THE PICKLE JAR Pickle perfection

The first Knabstrup Keramik pickle jars were made in 1914. At its peak, Knabstrup Keramik produced more than half of all pickle jars in Denmark. Today, our modern lifestyle still embraces preserving homemade beetroot, jams, and other delicacies. Many find it both satisfying and calming to grow their own produce and make food from scratch. The pickle jars are also ideal for storing kitchen utensils and add a decorative touch to any home interior.

The Knabstrup Keramik pickle jar series includes two sizes: 1 L and 0.5 L.









Knabstrup Keramik, one of Denmark's most cherished ceramic brands, boasts a rich history dating back to 1897. Over the years, Knabstrup Keramik has collaborated with numerous ceramic artists and designers, drawing inspiration from across the globe. From Hungarian artists in the post-war era to German ceramists in the 1960s, these creative minds shaped and decorated pieces that became treasured collectibles. In 2017, Knabstrup Keramik was relaunched with a vision to honour its storied past while embracing the future. The brand is dedicated to reviving the artistry and craftsmanship that defined its legacy, delving into its rich archives to bring timeless designs back to life.